Iowa Racquetball Association

Executive Board Meeting Agenda, June 10, 2013

*\* This is a combined Agenda/Minutes document.*

*Blue text in indicates minutes.*

*Red text indicates action items to be completed before next meeting.*

Attending: Rob, Denny, Don, Susan, and Bryan

* Housekeeping
  + Approval of June 3 meeting minutes
    - Approved.
* Budget Summary
  + Update from Josh
* Lunch proceeds
  + Following the last meeting, some board members expressed concerns about encouraging donations based on the proceeds going toward playground equipment.
    - Rob expressed concerns regarding how business owners might regard donating money for something that might go to a private business.
    - Rob also stressed the importance of asking for cash donations opposed to other types of donations.
    - There was more conversation regarding the complexity of providing meal money, separating out meals for players and those for non-players.
    - The easiest solution appears to have Oakmoor prepare the food and the IRA pays only. That is, introducing a restaurant or vendor makes it more complex.
    - The board agreed not to introduce a second charity, as it would be too complex.
    - Bryan summarized the spreadsheet he sent, which basically estimates the cost of feeding 200 players at approx. $450/day.
    - Bryan says that Oakmoor will be sensitive about how quickly they can get paid.
    - Bryan proposed we use $2.50 per player as a base for ingredients. Additional discussion followed that we should build in labor costs. Bryan will talk to Robin tomorrow, show her to the Excel and ask for reasonable labor costs.
    - In addition, Bryan will start asking his Edward Jones contacts. Don said to wait on sharing the GoFundMe URL.
    - Bryan says he’ll follow up with those states and organizations that are “iffy” in terms of a commitment to contribute.
* Fundraising Updates
  + Bryan: Racquetball Warehouse, Alan Fender, Rosco, CFO of Musco Lighting, Panchero’s, Bennegan’s, Bandit Burrito
    - Has not followed up.
  + Rob: Head Racquetball, Coldstone, Wendy’s, Chicago Pizza, Sonic, Pagliais's Pizza
    - Chicago pizza gave gift certificates. Waiting to hear from Coldstone. Still working with Pagliai's but the result may be end up being gift certificates.
    - Wonders if we’re better off going after the big companies in town, like Allied, Principle, etc. The board agreed, but this must be done quickly.
  + Denny: Hy-Vee In Johnston, Buffalo Wild Wings, Subway, Jimmy John’s
    - Denny suggested that the GoFundMe tool may be our best option.
    - Bryan recommended we have $3,000 as an overall goal.
  + Susan: Green Briar, McDonald’s, Ramada Inn Restaurant
    - Nothing to report
  + Josh: Datonya’s, Applebee’s, Okoboji, Chipotle, Perkins
  + Don: MidAmerican Energy, Nationwide, HyVee Urbandale, Dahl’s, Jordan Creek Mall, Science Center, Blank Park Zoo, Living History Farms, Iowa Speedway, Adventureland, Carmike Theaters, Bass Pro Shops, Chris Zwilling (Wells Fargo), Famous Dave’s, Legends, Incredible Pizza
    - Don summarized activities, including $50 from Johnston Hy-Vee.
  + Other Contacts: HyVee WDM (via Dan Horner), Marel Townsend (via Chris Ellis),
    - Sports Authority (Rob)
    - Carwash (Dan)
    - Come and Go, QT, or Casey’s for water (Denny)
    - Wilson of Ames, Gabus Ford (Bryan)
* Ancillary donations
  + Breakfast foods
  + Fruit
  + Gatorade
* Team Iowa
  + Shirts
    - Ektelon will let us know by Tuesday about whether they can contribute.
    - If Ektelon doesn’t pull by Wednesday, Don will ask Gearbox.
* Clinic with Cliff
  + Bryan recently spoke to Cliff about coming to Oakmoor for a clinic.
    - July 5 or July 15 at $150 ($125 for Oakmoor)
    - July 15 would be before Iowa Games.
    - Needs 6 to 8 players.
    - IRA will consider supporting current USAR members in Iowa if we have funds after Junior Nationals.
    - Don will send logo to Bryan.
* Next meeting
  + - Monday 8:00.